

CONTRACT 'ONLINE EXHIBITOR BOOTH'

Avant Première 2022

By booking an Online Exhibitor Booth at Avant Première 2022 you are boosting your online visibility with an immersive + interactive digital experience. Showcase your company to an international audience + position your brand in front of the key industry players!

WHAT IS INCLUDED

BASIC VERSION

EUR 900,- / 500,-*

- **2x Company Logo + Link to Company Website**
place your logo on the sign board + meeting desk and link to your website
- **Key Visual**
place your branded backdrop prominently across the booth
- **Profile Image**
display 1 employee profile image + link to all employees participating at Avant Première at your b2match profile
- **Trailer**
showcase your trailer on your virtual television
- **Promotion Banner**
have your highlight product stand out with this additional advertising area

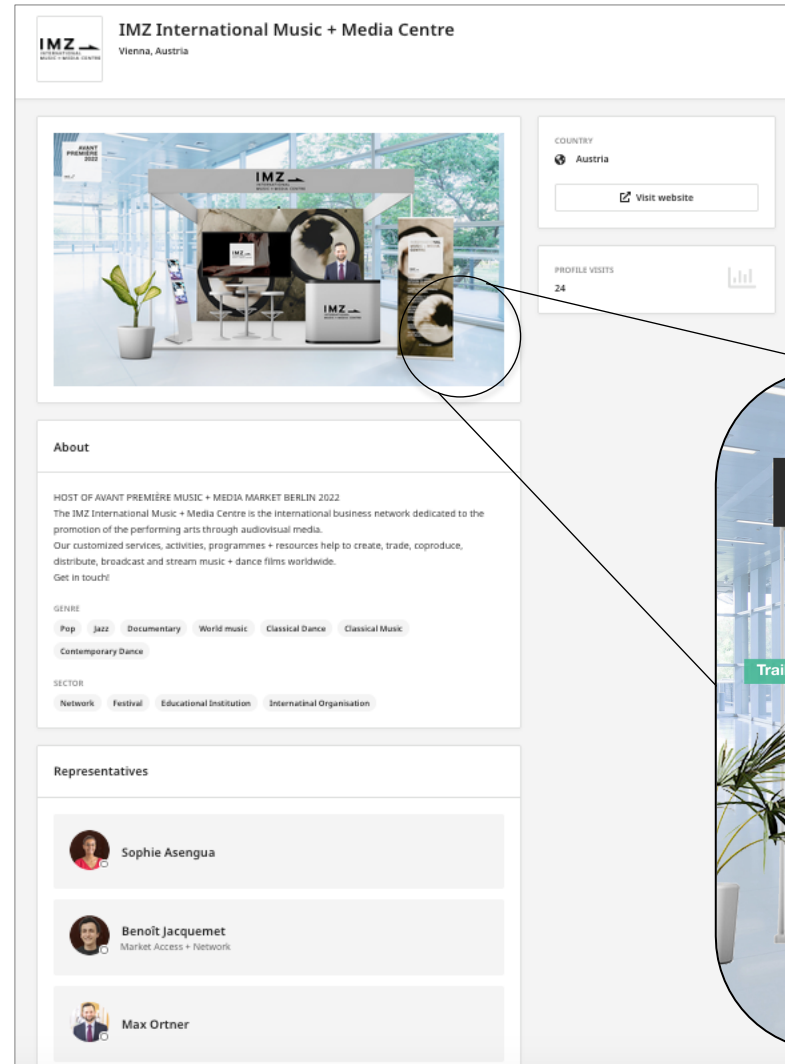
PREMIUM VERSION

EUR 1.200,- / 800,-*

- **Second Profile Image**
display a 2nd employee profile image to enhance the networking experience
- **Promotion Links**
link up to three promotional materials of your choice for maximum reach
- **Link to Digital Networking Space**
direct your visitors straight to your company's online space (Zoom/wonder.me/Teams)
- **Lead Generation**
spark a conversation with your visitors + retrieve email addresses with customised welcome messages + automated responses
- **Analytics**
measure your performance by tracking the visitor count

*price for IMZ Members only

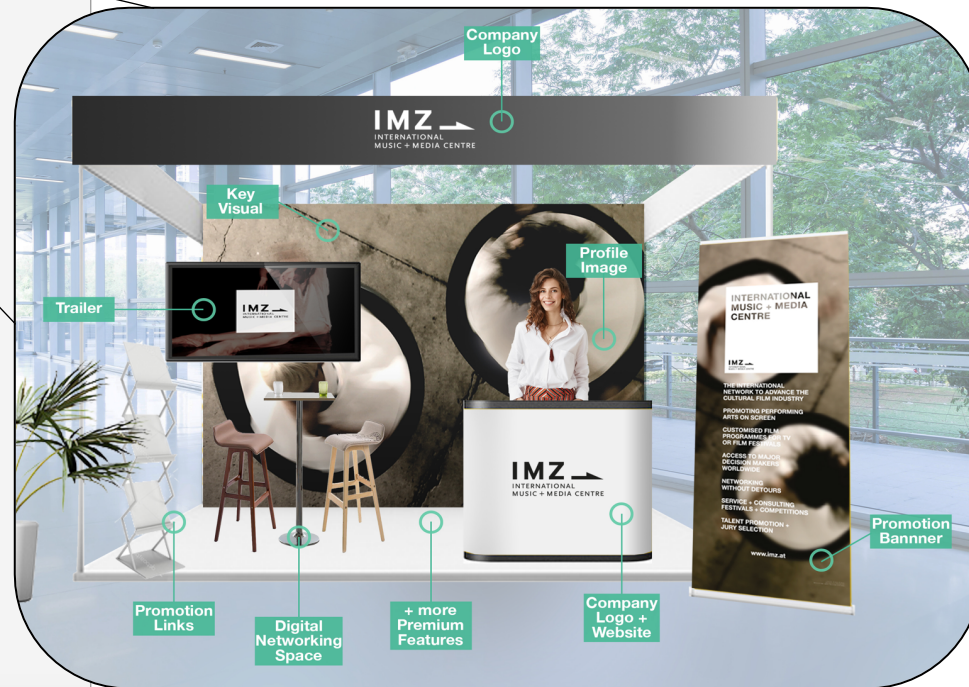
WHAT DOES IT LOOK LIKE



The Online Exhibitor Booth is seamlessly integrated in your Company Profile on b2match.

Still unsure of what to expect?

[Click here](#) to explore an interactive Online Exhibitor Booth in your browser.



PLEASE FILL IN THE FOLLOWING INFORMATION

ABOUT THE EXHIBITOR

Company Name	
Street	
Postcode and City	
Country	
European VAT ID number	
Contact Person	
Direct Mail	
Direct Phone	

ONLINE EXHIBITOR BOOTH – BASIC + PREMIUM VERSION

Company Name	
Main Contact at Avant Première profile image on b2match must be uploaded	
Company Website URL	
Company Profile on b2match	
Trailer	
Link to Trailer Link must match thumbnail graphic (see page 4)	
Promotion Banner	
Link Link must match banner graphic (see page 34)	

ONLINE EXHIBITOR BOOTH – PREMIUM VERSION ONLY

Second Contact at Avant Première profile image on b2match must be uploaded	
Additional Promotion Links one link must match catalogue stand graphic (see page 4)	
Title	
Link I	
Title	
Link II	
Title	
Link III	
Digital Networking Space	
Link to Zoom, wonder.me etc.	
Lead Generation: retrieve email address of page visitors	
Your Welcome Message	
Recipient E-Mail Address of your Company for automated Messages	

REQUIRED GRAPHIC MATERIAL

Please send all graphic material as stated below to Claudia Kruzik (c.kruzik@imz.at)

- **Company Logo:** vector graphics (jpg, png, eps- or ai-format)
- **Booth Backdrop:** choose a large key visual to brand your booth
landscape format, 4.085 x 2.704 px (ratio 1,5:1), PNG/JPG, 150 dpi, RGB, max. 2 MB
- **Trailer Thumbnail:** choose an image for your virtual television screen
landscape format, 2.500 x 1.250 px (ratio 2:1) or 1.920 x 1.080 px (ratio 16:9), PNG/JPG , 150 dpi, RGB, max. 300 KB
- **Promotion Banner:** picture of your highlight production on a digital roll-up banner
portrait format, 1.282 x 3.000 px (ratio: 1:2,5), PNG/JPG , 150 dpi, RGB, max. 300 KB

Additional material required for Premium Version

- **Image for Promotion Links:** choose one thematically matching picture for your promotion links on your virtual catalogue stand
portrait format, 1.718 x 3.000 px (ratio: 1:1,8), PNG/JPG file, 150 dpi, RGB, max. 300 KB

PRICES & PAYMENT

BASIC VERSION

- | | |
|--|-----------|
| <input type="checkbox"/> Price (netto) for IMZ Members | EUR 500,- |
| <input type="checkbox"/> Price (netto) for Non-IMZ Members | EUR 900,- |

PREMIUM VERSION

- | | |
|--|-------------|
| <input type="checkbox"/> Price (netto) for IMZ Members | EUR 800,- |
| <input type="checkbox"/> Price (netto) for Non-IMZ Members | EUR 1.200,- |

Terms of Payment

Full payment of the amount upon receipt of invoice payable within the next 14 days.

Means of Payment

Bank transfer
IMZ International Music + Media Centre
IBAN: AT39 1100 0016 6404 5000
SWIFT/BIC: BKAUATWW

With this signature I agree to the general terms and conditions of Avant Première 2022
(<https://www.imz.at/avant-premiere/register/general-terms-conditions/>).

Date

Legally binding Signature

Please return the completed Online Exhibitor Booth contract to Claudia Kruzik, c.kruzik@imz.at .