

# GUIDELINES

## FOR THE AVANT PREMIÈRE SCREENINGS 2020

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### 1. DEADLINES

<b>1 September 2019</b>	Online submission opens on <a href="https://my.imz.at">https://my.imz.at</a>
<b>until 23 September 2019</b>	Send signed agreement (page 6) to Claudia Kruzik at the IMZ Office <a href="mailto:c.kruzik@imz.at">c.kruzik@imz.at</a>
<b>4 November 2019</b>	Online submission closes
<b>18 November 2019</b>	Announcement of individual screening slot to each submitting company + provision of technical specifications
<b>until 22 November 2019</b>	Confirm or respond to the IMZ Office regarding your screening slot
<b>26 November 2019</b>	Announcement of the official Avant Première Screenings Schedule
<b>until 5 February 2020</b>	Provision of screening material to filter Media until 12 p.m. CET

### 2. AVANT PREMIÈRE SCREENINGS DAYS 2020

Sun	23 February 2020
Mon	24 February 2020
Tue	25 February 2020
Wed	26 February 2020

In the 'Agreement on the guidelines for the Avant Première Screenings 2020' (page 6), screening companies are invited to express three preferences for their preferred screening day. The IMZ Office will consider all preferences as effectively as possible.

### 3. DURATION OF SHOWREELS + SPEAKING TIME

Screening companies are invited to present films of international interest, new formats or films of future oriented character (e.g. one-shot concert, children’s music programme).

The overall duration of a company’s presentation in the Avant Première Screenings are dependent on the type of IMZ Membership: Full or Affiliate Members.

#### SPEAKING TIME

Each screening company is required to give a short spoken introduction of 2 minutes, followed by the screening of the showreel.

#### Life is too short – make us sit at the edge of our seat!

Creative introductions and showreels are very welcome! Share your passion with us and spark enthusiasm for your productions! Distinguish yourself from other presentations and demonstrate your creativity by engaging your audience with outstanding showreels and introductions.

As a producer:

Think of your target group and outline your latest productions. What is the strategic outlook of your company? Are you in search of co-production partners?

As a broadcaster:

Give a strategic outlook of your TV Station and TV profile as a broadcaster. Focus on the next year in terms of content and productions. Name your own productions and/or give an example of the last year.

**Please note:** In order to ensure fair and equal representation of the showcased companies and productions, the speaking time is restricted to two minutes and speakers exceeding that time limit will be cut off technically.

#### SCREENING TIME

Please find below the duration of speaking and screening times for Full and Affiliate IMZ Members. In case of showreels exceeding the required duration, the IMZ is entitled to cut them off to the appropriate time. Thereby emerging costs have to be covered by the submitting company.

Speaking and screening time is calculated separately and cannot be summed up.

IMZ MEMBER STATUS	SUBMITTED PROGRAMMS	SCREENING TIME	SPEAKING TIME
FULL	1-5	8 min	2 min
	≥ 6	12 min	2 min
AFFILIATE	1-5	5 min	2 min
	≥ 6	8 min	2 min



#### Golden Elk - The Audience Award

For Avant Première 2020 companies are encouraged to be especially creative and dazzling when showcasing their productions.

The audience will vote for their favorites and the most awe-inspiring, impressive Avant Première Showreel will win the Golden Elk Award.

## **4. INFORMATION ON THE ONLINE SUBMISSION**

### **WHEN TO SUBMIT?**

Information regarding your film productions for the Avant Première Catalogue 2020 can be entered in the online submission form between 1 September and 4 November 2019. To be able to submit these information please send back the signed agreement until 23 September 2019 to Claudia Kruzik at the IMZ Office, [c.kruzik@imz.at](mailto:c.kruzik@imz.at).

Submissions cannot be made after 4 November 2019.

### **HOW TO SUBMIT?**

Information provided in the online submission form will be used for the printed Avant Première Catalogue, the main information source for the Avant Première Screenings. Each production has to be submitted through an individual entry.

If you submit a production series, please enter each individual title as a separate entry. You can then mark the title as part of a series via the 'series title'-field.

You can make changes or add information in the online submission form until you close the film submission with the button: 'Submit your film'.

### **WHAT TO SUBMIT?**

Please find here the list of required information for your film submission: [www.imz.at/?id=504](http://www.imz.at/?id=504)

#### **'Completed'**

You can submit film productions to the Avant Première Screenings, which are completed and have not been produced before 2019 and not after January 2020. These productions should be marked as 'completed'. Completed productions can only be listed once in the Avant Première Catalogue.

#### **'In Progress'**

You can also submit film productions, which at the time of screening, are not yet completed. In those cases, please mark the production's status as 'in progress'.

### **ATTENTION TO CO-PRODUCED FILM PRODUCTIONS!**

Each film production can only be submitted and be listed in the Avant Première Catalogue once. In case of two or more partners involved in a production, companies are requested to define which partner is to submit and list the production in the Avant Première Catalogue. The entry should indicate all other partners involved.

#### **Please note!**

Consequently, each film production can only be screened once in the Avant Première Screenings and cannot be part of different showreels.

### **FEES**

The online film submission is free of charge for Full and Affiliate IMZ Members only. Please note that the IMZ Membership 2020 fee has to be paid until Avant Première 2020 starts. Without an active IMZ Membership it is not possible to screen at Avant Première 2020.

## **5. INFORMATION ON THE PROVISION OF SCREENING MATERIAL**

Your screening material has to be provided to our partner for digitalisation, filter Media. There, the screening material will be examined and prepared for screening.

The screening material must be identical to the information provided in the online submission form!

### **WHEN TO POST**

The screening material needs to arrive at filter Media by 5 February 2020 until 12 p.m. CET.

### **WHERE TO POST**

File based material can be send in via hard drive to

filter Media GmbH & Co. KG  
c/o Avant Première 2020 Screener  
Bergstrasse 22  
5020 Salzburg  
Austria

or feel free to make it available for download via FTP. Please send your FTP-credentials to [avantpremiere@filter-media.net](mailto:avantpremiere@filter-media.net)

### **TECHNICAL SPECIFICATIONS**

Please find the required technical specifications for your screening material in a separate document, which will be sent out together with the individual screening slot on 18 November 2019.

### **LATE / TECHNICAL FEES**

Screening material provided to filter Media until 5 February 2020 is free of charge. For delayed material an overdue fine is charged:

After 5 February 2020: 500 EUR  
After 12 February 2020: 1.000 EUR

If the screening material has to be reworked, adapted or viewed more than one time by filter Media the costs have to be carried by the submitting company:

Adaption to R128: 30 EUR  
Multiple-Viewing Fee: 40 EUR/viewing  
Adaption to 25 frames: 50 EUR

### **Please note!**

The invoice will be sent out by the IMZ Office after 12 February 2020. If the invoice has not been paid before Avant Première starts on 22 February, the specific showreel will not be screened at Avant Première 2020.

## **6. MISCELLANEOUS**

### **Use of pictures and texts provided for submitted film productions**

The screening company guarantees to provide the IMZ with pictures (including information about the copyright holder) as well as a short synopsis of each production in question. The screening company grants IMZ all necessary rights to use said materials for all Avant Première related marketing and branding activities as well as for PR and communication of Avant Première via various IMZ communication channels (IMZ Mailings, IMZ Websites, IMZ social media channels et al.). By having made available those materials, the licensor automatically confirms that he/she holds all necessary rights for such use of said materials. In the case of violation of the above-stated obligation and the legal assertion of claims by third parties, the provider of said materials shall indemnify and hold the IMZ harmless.

### **Use of Avant Première showreel**

The IMZ is granted permission to use your Avant Première Showreel in the IMZ video libraries, the official IMZ & Avant Première Website and at IMZ industry related events (such as e.g. dancescreen).

# AGREEMENT

## ON THE GUIDELINES FOR THE AVANT PREMIÈRE SCREENINGS 2020

**FIRST NAME / LAST NAME:**

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**COMPANY NAME:**

Please note that this spelling will be used in all Avant Première-communication, print and online and in the communication of your screening!

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Regarding the Avant Première Screenings Schedule, please express 3 different preferences for your company:

	preference 1	preference 2	preference 3
Sun, 23 February 2020			
Mon, 24 February 2020			
Tue, 25 February 2020			
Wed, 26 February 2020			

If you disagree to the potential use of your Avant Première Showreel in the IMZ video libraries, the official IMZ & Avant Première Website and at IMZ industry related events please make a comment here:

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With my signature I confirm that I have read and agreed to the guidelines for the participation in the Avant Première Screenings 2020 as stated in this document.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature